



SOCIETY OF PHYSICS STUDENTS

An organization of the American Institute of Physics

Chapter Fundraising Case Study: Bake Sale

Basic Information

School: Southern Connecticut State University

Brief description of school:

Southern Connecticut State University is a public school which has approximately 11,000 students and more than 700 faculty members (433 full-time faculty). SCSU is located less than three miles from downtown New Haven, near the artsy and historic Westville Village section of the city. Southern is located in an urban area. Founded as a teachers college in 1893, SCSU has evolved over the past century into a comprehensive university offering 114 graduate and undergraduate programs.

Approximate number of physics graduates per year: 8

Fundraising Information

Brief description of fundraiser:

The structure of the fundraiser was very simple. The type of fundraiser done was a bake sale. A bake sale is when baked goods are sold for the sole purpose of raising money, in this case the money was raised for the SPS chapter at SCSU. In order to have a successful bake sale fundraiser there has to be a great number of participants willing to bake for the bake sale. A successful number of participants would be between 5-10 people. These bakers could be students or faculty members.

Once you have your volunteer bakers a date must be chosen to have the said bake sale. This date should be discussed during a meeting where the majority of members are present. The date should be chosen based on the availability of the majority of the members. Those who could not bake were encouraged to sign up to be in charge of the bake sale table. Unfortunately, one person does not have the time to be in charge of the bake sale table the whole time, since the bake sale usually runs from 10:00 am to 4:00pm. So several volunteers must sign up for different hours to be in charge of the bake sale. There must be at least one person in charge of the table at all hours.

The day of the bake sale, everyone simply brings their baked goods to the table and begins to sell. Instead of placing specific prices on the baked goods, we sold them “by donation” instead. This means that we simply asked people to donate how much they wanted and they were allowed to take as much food as they wanted. This was easy to manage since no one had to worry about remembering the prices of each baked good. In addition, when people heard the word “donation”, they were more inclined to donate to the chapter, not because they wanted food, but because they wanted to help support us.



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Approximate amount raised: \$150

Investment required:

The benefit of having a bake sale is that with the cooperation of your volunteers this fundraiser is fairly easy to do. You will need to contact the office of student life to reserve a place on campus to have the bake sale with a table included in the area. No money was invested into the fundraiser since all volunteer bakers donated their food, without charging.

Tips for chapters:

- Be organized
- Have a vote whether money from the club should be spent on a certain event
- Make sure to save all your receipts to track your spending
- If you wish to do the bake sale have two sign-up sheets
 - The first one should be a list of those who volunteered to bake and next to their name is the item they will be baking
 - The second sign-up sheet should be of times in which people can be in charge of the bake sale table the day of the bake sale

Contact:

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